ACADEMIC AFFAIRS

ADJUNCT & DUAL CREDIT FACULTY

Professional Development Day

AUGUST 26, 2023

Dr. Anahid Petrosian, Vice President
and Provost for Academic Affairs

Welcome

To the Fall 2023

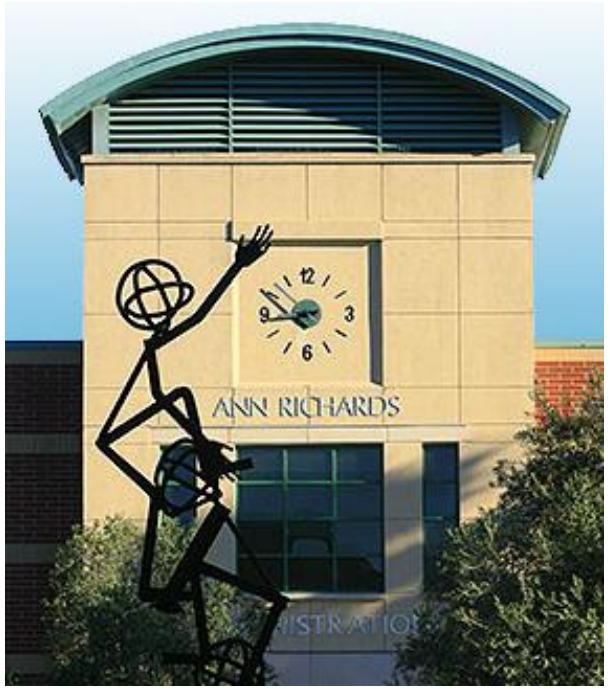
Adjunct and Dual Credit Faculty Professional Development Day

OVERVIEW

- Celebrating 30 Years of South Texas College
- Highlights from Academic Year 2022-2023
- On the Horizon for Academic Year 2023-2024

About South Texas College – *Brief History*

- Senate Bill 251 in 1993
- Signed by Governor Ann Richards
- South Texas Community College (STCC)
- Serve Hidalgo & Starr counties
- 2004 Name Change to South Texas College



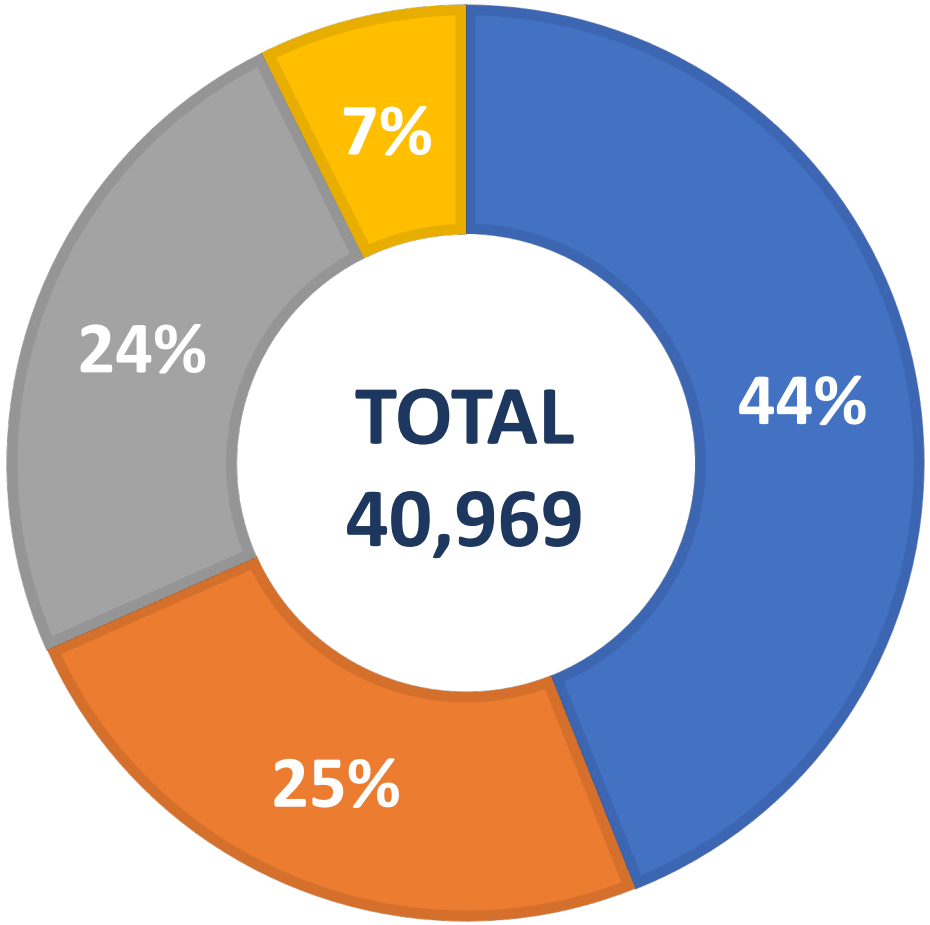
How Times have Changed

Student Registration Line – Fall 1994

College-wide Enrollment

Fall 2022

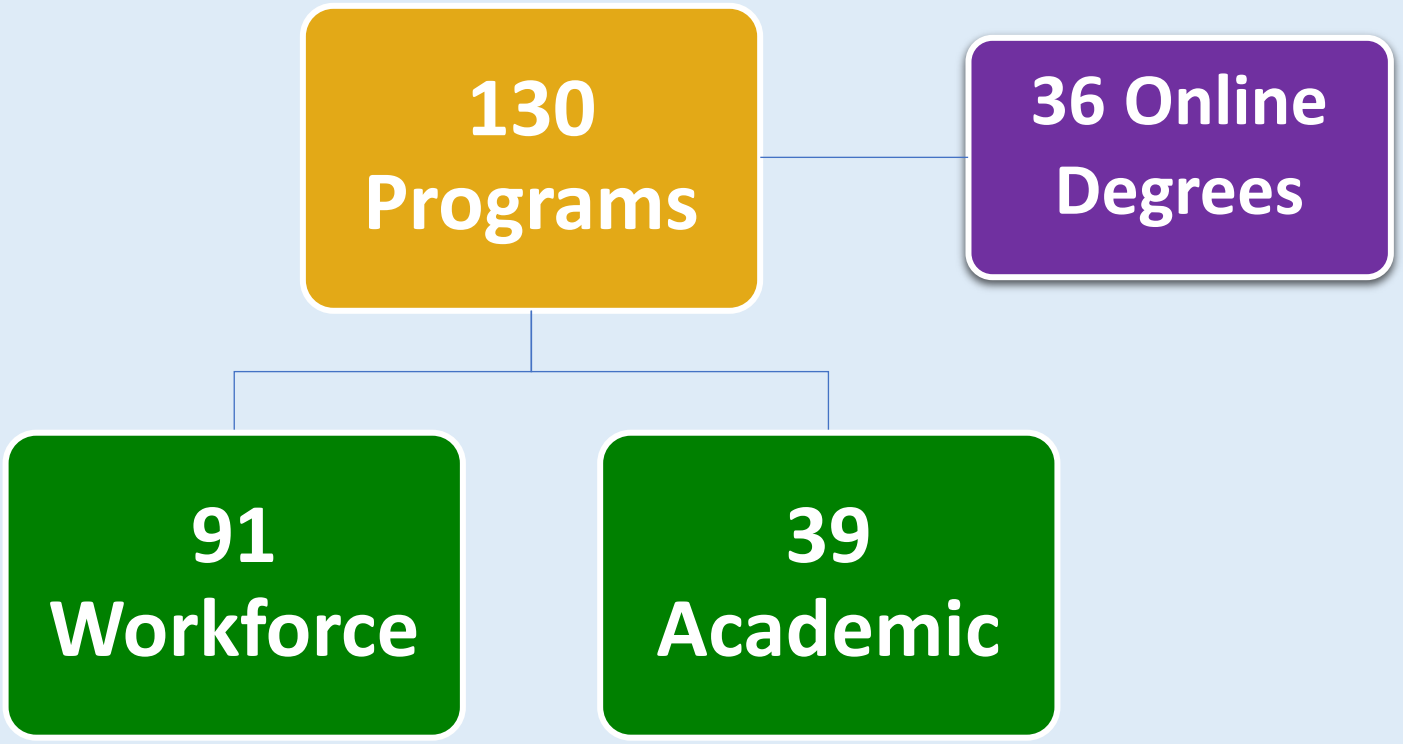
- **Traditional**
  18,012
- **Dual Credit**
  9,985
- **Continuing Education**
  9,965
- **Institute of Adv. Manufacturing**
  3,007

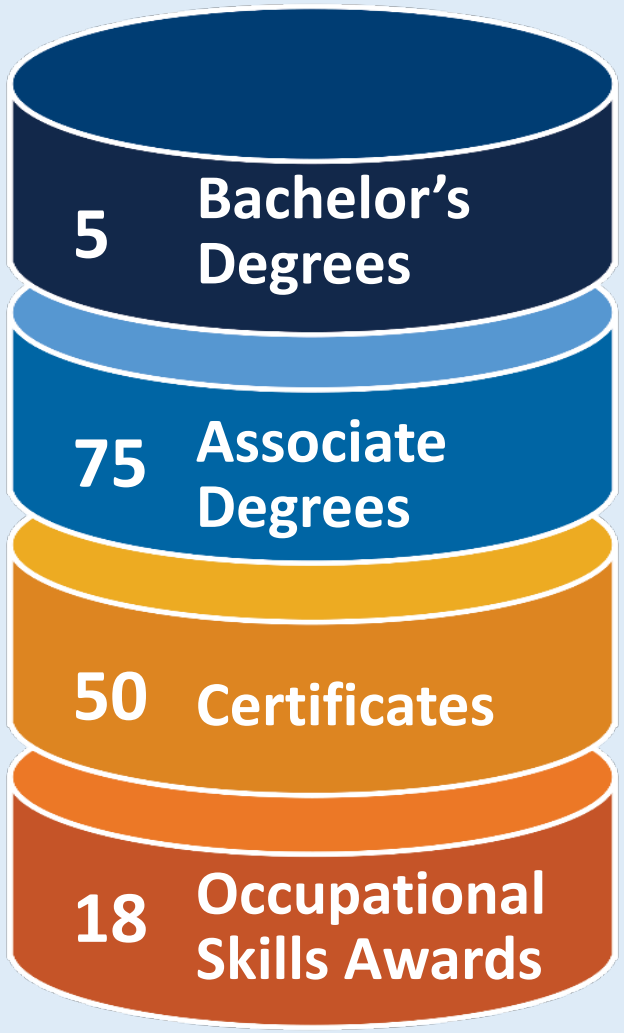


Credit	**27,997** 46%
Non-Credit	**12,972** 31%

Program Offerings – Workforce & Academic

2023-2024 Academic Year





12 Meta-Majors

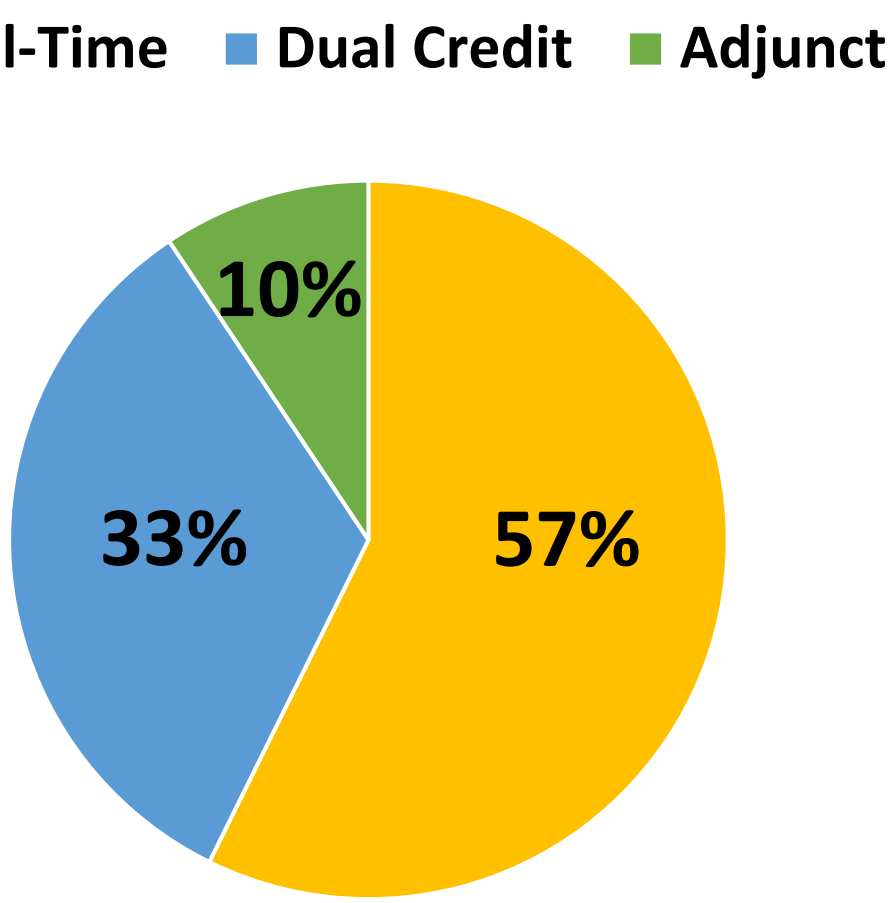
Program Clusters

- Business & Professional Services
- Computer & Information Technology
- Architecture & Construction
- Education & Kinesiology
- Fine & Performing Arts
- Health Sciences
- Humanities
- Industrial Technology
- Math, Science & Engineering
- Public Safety & Administration
- Social & Behavioral Sciences
- Transportation

Faculty Profile – Spring 2023

Total Faculty
972

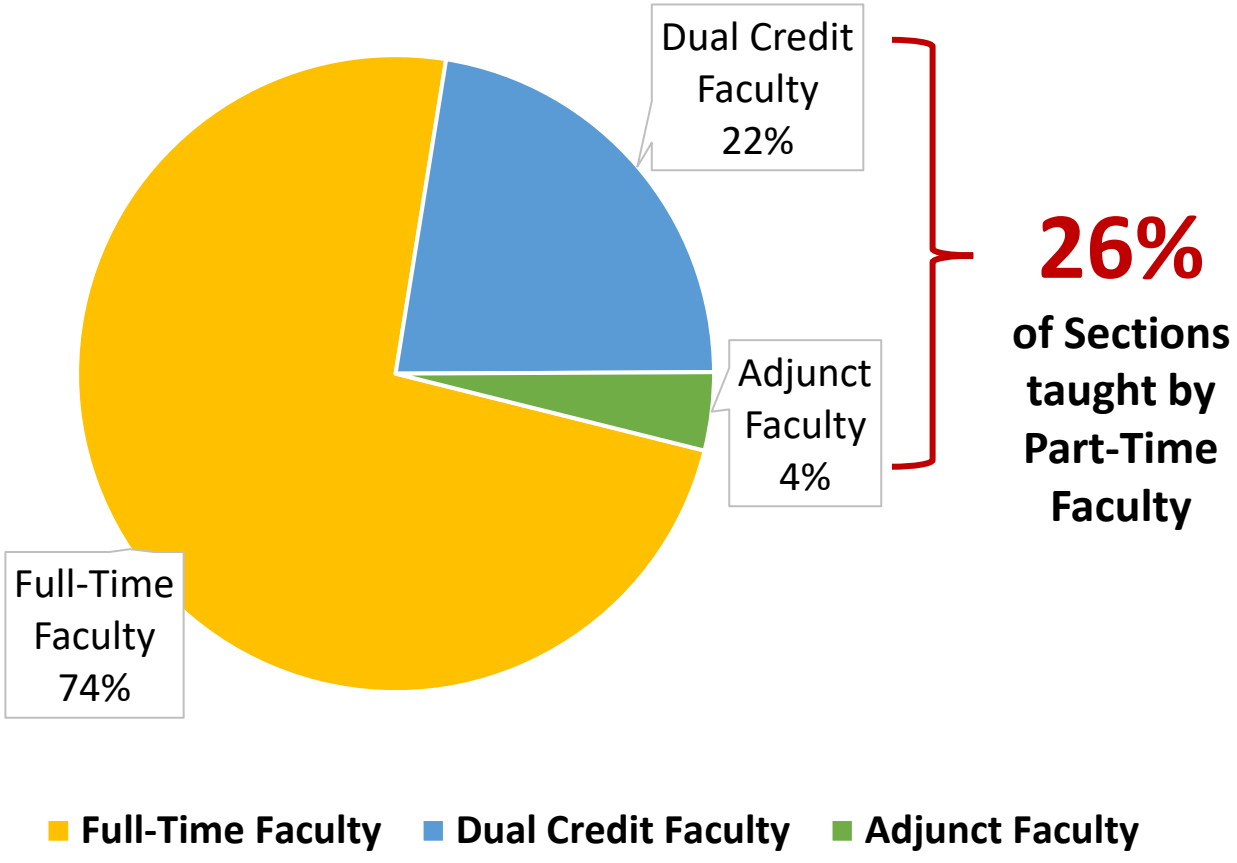
- **Full-Time --> 557**
  - 471 Full-Time
  - 86 Lecturer
- **Part-Time --> 415**
  - 324 Dual
  - 91 Adjunct



Number of Sections
Spring 2023

Overall STC Sections = 4,114

- Taught by Full-Time Faculty: 3,030
- Taught by Part-Time Faculty: 1,084
  - Adjunct: 163 (15%)
  - Dual Credit: 921 (85%)



HIGHLIGHTS

2022-2023

South Texas College

Highlights College-wide

2022-2023

Innovation in Partnerships

- Established **STC Foundation**
- Set to Launch **STC Promise Program** for Fall 2024
- Approved **Simplified Tuition Rate** for Fall 2023
- Established **Center for Apprenticeships**
- 1st in Texas to be certified for **Online Tutoring** services
- **STC & UTRGV Collaborative**
  - *Joint Admission Agreement*
  - *Co-branded Webpage*
  - *25 New Transfer Pathways from STC to UTRGV*
- Launched Texas A&M University **Engineering Academy**

Academic Affairs

Major Highlights

2022-2023

Innovation in Instruction

- **Embedded Google and Amazon Web Services certificates** into the BAT-CIT program *(576 certificate completions since 2020)*
- Integration of **VR and AR Technology** into several workforce programs
- 1st in U.S. to develop an **Applied Sociology Degree Track** with certification from the Association of Applied and Clinical Sociology
- Piloted **ePortfolio** with 3 instructional programs
- Established the **Learning Outcomes Committee** with 24 faculty
- Faculty Focused **Teaching and Learning Center**

Academic Affairs

Major Highlights

2022-2023

Expansion of Instructional Facilities

- Expansion of **HVAC, Automotive, and Welding buildings** at **Mid-Valley and Starr County Campuses**
- Completion of **Culinary Kitchen** at **Mid-Valley Campus**
- Approval for construction of **Kinesiology building**
- Approval for expansion of **Cooper Center** for Fine Arts
- Approval of lease with PSJA to launch the **Cosmetology program**
- Approval to lease the Shah Center to support **Cosmetology program expansion**

Programs Implemented 2022-2023

CREDIT PROGRAMS

- AA – **Early Childhood**
- AAS & Certificate – **Surveying and Geospatial Technology**
- Certificate – **Cosmetology Operator**
- OSA – **County Corrections Specialist**

NON-CREDIT PROGRAMS

- OSA – **Health Information Management Clerk**
- Certificate – **Patient Care and Administrative Technician** (Pell Eligible)
- **Bus Driving** through a partnership with the City of McAllen
- **Property & Casualty Insurance License** Preparation
- **Entrepreneurship & Small Business**

Non-Credit to Credit Pathways

Integration of Continuing Education into Academic Affairs Division has resulted in the development of additional pathways.

Academic Pathways (19)

- Adobe Certified Expert in In-Design
- Certified Nurse Assistant
- Cisco Certified Network Administrator
- Comp TIA A+ Certification
- Comp TIA Server+ Certification
- Computerized Accounting
- EKG Technician
- Emergency Medical Technology
- Entrepreneurship and Small Business
- Federal Income Tax Preparation
- Health Information Management
- Medical Billing and Coding
- Medical Office Specialist
- Patient Care Technician
- Phlebotomy Technician
- Pipe Welding
- Microsoft Office Specialist
- Truck Driving
- Web Developer

28% Conversation Rate from CE to Academic Programs

South Texas College Graduates

May 2023

3,081

Overall Graduates

2,365 Associate Degrees	549 Certificates	167 Bachelor's Degrees

1,363

Dual Credit Graduates

1,184 Associate Degrees	179 Certificates

ON THE HORIZON
2023-2024

Programs Under Development 2023-2024

CREDIT PROGRAMS

- AS – Architecture
- AAS – Dental Hygienist
- AAS & Certificate – Artificial Intelligence
- AAS & Certificate – Digital Video and Cinema Production
- Certificate – Network Security
- Certificate – Robotics (Revising Title for Mechatronics Program)
- OSA – International Business

NON-CREDIT PROGRAMS

- Cybersecurity
- Massage Therapy

Major Priorities
2023-2024

Major Priorities

Technology:

- Implement **DualEnroll Registration** Software
- Implement the **Continuing Education Registration** System

Instruction:

- Integration of **AI into workforce programs**
  - **CIT Program** will embed cloud computing from Amazon into their curriculum
  - **Mechatronics** Certificate (Robotics) will embed AI technology into their courses

Professional Development

- Adjunct & Dual Credit Faculty Professional Development Day
- Discipline Specific Trainings by Department
- **DELTA** Online Academy
- **FOCUS** Academy
- **Spark Online:** Innovation for Online Teaching

Focus on Student Success

- ✓ Clarify educational **pathways**
- ✓ Encourage **persistence**
- ✓ Facilitate on-time **completion**
- ✓ *Ensure **active and engaging learning** experiences for all students*

We are counting on our adjunct and dual credit faculty to inspire our students so that they can achieve their educational and career goals.

Welcome to 2023-2024 Academic Year

SOUTH TEXAS COLLEGE